



Family
Online Safety
Institute

in association with



RIGHTS AND RESPONSIBILITY

Free Speech and Child Protection in a Web 2.0 World

3 December 2007, Washington, DC

Background

The burgeoning online safety world does not have an annual, international gathering devoted to its important work. This is a proposal for such an event which would gather together the very best thinkers, the most innovative technologies, the most effective educators and the most enlightened legislators from around the world for a conference, exhibition and evening reception. The purpose is to raise awareness of the extraordinary challenges facing parents, teachers, industry leaders, legislators and the kids themselves of our new digital world, while highlighting a range of evolving solutions.

The event would be open to the media throughout and we would seek the top, international speakers, moderators and panelists in a variety of fields. We will approach the leading US Presidential candidates who have spoken on this subject as well as leaders from the European Union, Britain, Canada, Mexico, Australia and other countries that have taken important steps in this area.

Draft Outline

Monday 3rd December

9:30am Registration & coffee

10:00 Open and Welcome Remarks, Stephen Balkam, CEO, Family Online Safety Institute

10:15 Keynote Address from leading politician, eg, Sen. Obama

Aspen Institute sponsored Roundtable

10:45 Charlie Firestone, Aspen Institute to moderated panel of politicians/regulators, eg, Sen. Lieberman, FTC, Sen. Brownback, Commissioner Tate, Ofcom Chairman, Lord Currie, EU Commissioner Reding

12:30pm Buffet lunch and exhibition

1:30 Workshop sessions on

1. Policy
2. Technology
3. Education

in the field of online safety

3:30 Break

4:00 Plenary and report backs and discussion

5.30 Conference ends

6:00 Cocktail reception in Exhibit Hall to include the announcement of the Nigel Williams Memorial, FOSI Award for Outstanding Achievement in the field of Online Safety

8:00 Close

How many participants will there be?

200 - 250

How many exhibitors will there be?

20-25

Who are the target audience to exhibit?

Companies and organizations that want to share their product, heighten the profile of their online safety technology, ISPs, fixed and mobile carriers, content providers, content creators, government departments, think tanks, etc.

Who are the target audience to attend and participate?

The exhibitors and other online industry, educators, lawmakers, government, the NGO sector, researchers in this area, academics and think tanks.

How much would participants pay to attend?

One ticket will admit one person to the Conference, Exhibit Hall and the evening reception

\$495 per participant

\$295 for NGOs, government officials, etc

Where will the conference and exhibition take place?

Our preferred location is the Newseum on Pennsylvania Ave across the street from the National Gallery of Art. We would block book rooms in the nearby hotel for out of town participants.

Sponsorship Opportunities

This unique event, the first of its kind and destined to be the annual highlight of the online safety world, provides an outstanding opportunity for companies and associations to showcase their own efforts and to be recognized as leaders in this field. We have created four tiers of Sponsors, each with a range of benefits and levels of recognition before, during and after the conference.

These include:

Platinum sponsor - \$30K

- Top line billing on all conference materials including: conference web site, program, banners, PowerPoint slides, press releases, etc.
- Preferential placement in exhibition hall & 75% reduced rate charge for exhibition space rental
- Four free participant passes for entire event, including Evening Reception
- “First refusal” opportunities for keynote speaking slots & panel discussions
- Verbal recognition & formal thank you from the stage at conclusion of conference

Gold sponsor - \$20K

- Second line billing on all conference materials including: conference web site, program, banners, PowerPoint slides, press releases, etc.
- Preferential placement in exhibition hall & 50% reduced rate charge for exhibition space rental
- Three free participant passes for entire event, including Evening Reception
- “Second refusal” opportunities for keynote speaking slots & panel discussions
- Verbal recognition & formal thank you from the stage at conclusion of conference

Silver sponsor - \$10K

- Third line billing on all conference materials including: conference web site, program, banners, PowerPoint slides, press releases, etc.

- Preferential placement in exhibition hall & 25% reduced rate charge for exhibition space rental
- Two free participant passes for entire event, including Evening Reception
- “Third refusal” opportunities for keynote speaking slots & panel discussions
- Verbal recognition & formal thank you from the stage at conclusion of conference

Event sponsor - \$5K

- Fourth line billing on all conference materials including: conference web site, program, banners, PowerPoint slides, press releases, etc.
- One free participant passes for entire event, including Evening Reception
- Excellent seating at Awards Dinner and introductions to special guests, keynote speakers & Awards Dinner host
- Opportunities for keynote speaking slots & panel discussions
- Verbal recognition & formal thank you from the stage at conclusion of conference

To take advantage of this opportunity, please contact:

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